



SPRIX Signs MOU with Egyptian Ministry of Basic and Technical Education Comprehensive cooperation focusing on the establishment of "basic academic skills" centered on TOFAS

SPRIX Ltd. (Headquarters: Toshima-ku, Tokyo; President: Hiroyuki Tsuneishi; hereinafter referred to as "SPRIX") has signed a Memorandum of Understanding (MOU) with the Ministry of Education and Technical Education of the Arab Republic of Egypt (hereinafter referred to as "MOETE"). The purpose of the MOU is to realize MOETE's desire to further solidify the basic academic skills for children in Egypt by utilizing Sprix's know-how for establishing basic academic skills including TOFAS which was developed by Sprix and has a strong track record in Japan and other countries. Sprix will not only provide educational content to the Egyptian Ministry of Education and Egyptian children, but will also establish tutoring facilities which SPRIX specializes in.

1. Objective and Goals of MOU

In December 2020, Sprix established the "Sprix Fundamental Academic Skills Laboratory" in recognition of the growing importance of "fundamental academic skills" as the foundation for learning amidst the recent discussion of various academic skills across national borders. The institute provides "DOJO," a tablet based educational program for academic skills development, and the "TOFAS," an international basic academic skills test focused on evaluating academic skills, as products to realize the establishment of "basic academic skills. In particular, the TOFAS has grown to a scale where more than 200,000 people in 27 countries have taken the test within one year of its launch.

In response to the success of TOFAS, the MOETE, which wanted to measure the basic academic skills, encouraged schools in Egypt to introduce TOFAS, and more than 10,000 children have taken the test since November 2021. In February of last year, the MOETE hosted an awards ceremony in Cairo, inviting children and their parents who had achieved notable TOFAS results.

The Ministry of Education, strongly aware of the usefulness of the assessment system, which makes it easy to grasp the academic characteristics of children in their own country and compare them with those of other countries, and of the fact that visualization of each child's academic ability will lead to the establishment of basic academic skills, signed an MOU with SPRIX to promote more concrete discussions toward the longer-term development and retention of basic academic skills.



2. Regarding the Signing

A signing ceremony was held in Cairo, Egypt, between Shuhei Umeda, Managing Director of SPRIX Corporation, and Reda Hegazy, Minister of Basic Education and Technical Education.

The main contents of the MOU are as follows:

- Sprix will assess and develop "fundamental academic skills" including computer programming based on TOFAS.
- Sprix will provide educational content, data analysis results, and HR to MOETE.
- MOETE will promote the cooperation regarding the above projects, and will also support licensing, HR and locations for tutoring.
- Jointly explore the possibility of collaboration not only in Egypt, but also in Africa and Arab countries.



3. Comments

Minister of Basic Education and Technical Education, Reda Hegazy, Arab Republic of Egypt:

The Arab Republic of Egypt is highly interested in Japanese-style education. SPRIX, which provides a wide range of educational services in Japan and is an important partner for us, so we are very pleased with this MOU.

SPRIX's established educational content in Japan in the areas of computing and programming, as well as its know-how in classroom management, will be essential for the Arab Republic of Egypt, which has a high percentage of young people, to compete on a global scale in the future.

This is the first time that the Ministry of Education and Technical Education has collaborated with a foreign company like SPRIX, and we are committed to providing SPRIX with generous support for a prosperous long-term relationship.

Shuhei Umeda, Managing Director, SPRIX Corporation:

We are very honored to be able to sign the MOU with the Ministry of Basic Education and Technical Education of the Arab Republic of Egypt, which was initiated by the implementation of TOFAS, and are truly grateful for the high evaluation of our educational content and tutoring school operations.

Over the medium and long term, we are hopeful this MOU can contribute to deepening the relationship between the two countries by bringing SPRIX's educational services to the Arab Republic of Egypt and providing children with a new horizon.

Please refer to the below for the video of the signing ceremony.

https://youtu.be/bVJBXWem_A

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